



THE COLLECTION

RIVERPARK



ELEVATED

VIBRANT



LOCAL

FRESH

Since 2012, The Collection at RiverPark has featured a rare blend of world-class public art, culinary-focused local eateries, premier shopping and unique signature events all in a beautifully curated outdoor center. The Collection boasts all of the best qualities West Ventura County and Southern California have to offer.

CURATED

ECLECTIC



**OUR
COMMUNITY**



MEDIAN AGE:
37.5

DAYTIME
POPULATION
WITHIN 10 MILES:
173 K



POPULATION:
937 K



AVERAGE
HOUSEHOLD
INCOME:
\$116 K
SIZE:
3



HOUSEHOLDS:
318 K



PACIFIC OCEAN

THE COLLECTION CONTRIBUTION

A CITY TRANSFORMING

Since we opened our doors in 2012, our community has strengthened.

THE POPULATION PROGRESSED

Oxnard has increased by 17k+ new residents since 2012, a 0.92% higher growth rate compared to the state.

THE JOB MARKET EXPANDED

There has been a 2.38% increase in the job market, compared to a growth rate of .881% state wide.

AVERAGE HH INCOME PROSPERED

Income has seen 5.07% annual growth, compared to a 4.84% state average.

PROPERTY VALUE INCREASED

Property value has gone up by an average of 7.47%, 0.1% higher than the state average.

- TRADE REGION
- 20 MILE
- 10 MILE
- 5 MILE

TODAY'S CUSTOMER



The Collection is an eclectic mix of retail, shops, services, entertainment, and public art providing Ventura County with everything they need all in one beautiful open-air center.

MILLENNIAL ENTREPRENEURS

AVERAGE AGE: 27

OCCUPATIONS:

Event Planning, Marketing Strategy, Military, Web Design

LOVES: *Beach Picnics, Bottle & Pint, Happy Hour, Live Music*

COLLECTION

FAVORITES:

Burnin' Mouth, Forever 21, It's Boba Time, The Barber

Shop, Silverlake Ramen, Urban Outfitters, Vans

COLLEGE-EDUCATED HOME OWNERS

AVERAGE AGE: 32

OCCUPATIONS:

Account Management, Office Administration, Medical

LOVES: *Brunch, Date Nights, Traveling, Yoga*

COLLECTION

FAVORITES:

24 Hour Fitness, Levity Comedy Club, Larsens Grill, REI, Ulta,

Yard House

WELL-ESTABLISHED RESIDENTS

AVERAGE AGE: 46

OCCUPATIONS:

Agricultural Engineering, Lawyers, Operations Management

LOVES: *Family Gatherings, Game Nights, Road Trips, Movie Nights*

COLLECTION

FAVORITES:

Century RiverPark 16&XD, Ethan Allen, H&M, Jump 'N Jammin, Menchie's Frozen Yogurt, The Cheesecake Factory, The Container Store, Whole Foods

EVERYTHING YOU NEED

APPAREL & ACCESSORIES

- 3O** Lane Bryant
- 3Q** Soma Intimates
- 3S** Victoria's Secret
- 4C** Urban Outfitters
- 4D** Journey's
- 4E** Windsor
- 4J** Vans
- 4K** Girl Scouts of America
Central Coast
REI
- 6G** Pandora
- 6H** Cotton On
- 6I** Sunglass Hut
- 6J** Claire's
Forever 21
H&M

ENTERTAINMENT

- 2G** Red Door Escape Room
Bowlero
Levity Live Comedy Club
- 3A** Jump N' Jammin
- 3B** The Mighty Ax
- 3C** The Painted Cabernet
- 3J** Color Me Mine
Century RiverPark 16 & XD

HEALTH, BEAUTY & SPA

- 2E** The Barber Shop
- 3M** LaserAway
- 3O** Massage Envy & Spa
- 3R** M.A.C Cosmetics
Ulta
- 4G** Amazing Lash Studio
- 4K** Salons by JC
- 5B** Bella Threading Studio
- 5H** European Wax Center
24 Hour Fitness Super Sport

HOME & GIFTS

- 2F** LOHO Love & Hope
- 3D** Mero Games
- 3G** Sleep Number
- 6B** Ethan Allen
The Container Store

RESTAURANT, EATERIES & SPECIALTY

- 1B** Red Robin
- 2B** Los Agaves Mexican Restaurant
- 2C** Luna Grill
- 2D** Copper Blues Rock Pub & Kitchen
- 2H** Yard House
- 3H** Five Guys Burgers & Fries
- 3H** Panera Bread
- 3J** Starbucks
- 3K** Menchie's Frozen Yogurt
- 4A** After's Ice Cream
- 4B** IT'SUGAR
- 4F** Kabuki Japanese Restaurant
- 4H** GEN Korean BBQ House
- 4I** King and Queen Cantina
- 5A** Da Hickory House
- 5D** Texas de Brazil
- 5E** Settebello Pizzeria Napoletana
- 5F** It's Boba Time
- 5G** Devil & Angel Desserts
- 6D** The Cheesecake Factory
- 6E** Lazy Dog Restaurant & Bar
- 6F** Larsen's Grill
Whole Foods

SPECIALTY SERVICES

- 1A** Ventura County Credit Union
- 1C** Bank of America
- 2A** Khanna Vision Institute
- 3F** Verizon Wireless
- 3N** EXER Urgent Care
- 5I** Oxnard Police Substation
- 6A** Pet Food Express

THE ANNEX FOOD HALL

- A** Bottle & Pint
- A** Burnin' Mouth
- A** Don Waffly
- A** Love Pho Café
- A** PizzaMan Dan's
- A** Ragamuffin Coffee Roasters
- A** Silverlake Ramen
- A** The Blend Superfood Bar
- A** Two Hands Corn Dogs
- A** Sueño Jewelry Studio

OFFICES

- 3E** Aerotek, Ste 221
- 3E** Advanced Technologies, Ste 281
- 3E** CBRE
- 3E** Dignified Home Loans, Ste 231
- 3E** Lawyers Title, Ste 241
- 3E** Management Office, Ste 261
- 3E** Mass Mutual, Ste 271
- 3E** YARDI SYSTEMS
- 4M** Ageless Men's Health, Ste 250
- 4M** Good Sam Enterprises, Ste 240
- 4M** Keller Williams West
Ventura County, Ste 260
- 4M** YARDI SYSTEMS

ALL IN ONE PLACE

- 1
- 2
- 3
- 4
- 5
- 6
- A





IT'S BOBA TIME



YARD HOUSE



SETTEBELLO PIZZERIA NAPOLENTANA

OUR RESTAURANTS

CULINARY FOCUSED

- AFTER'S ICE CREAM
- COPPER BLUES ROCK PUB & KITCHEN
- DA HICKORY HOUSE
- DEVIL & ANGEL DESSERTS
- FIVE GUYS BURGERS & FRIES
- GEN KOREAN BBQ HOUSE
- IT'S BOBA TIME
- IT'SUGAR
- KABUKI JAPANESE RESTAURANT
- KING & QUEEN CANTINA
- LARSEN'S GRILL
- LAZY DOG RESTAURANT & BAR
- LOS AGAVES MEXICAN RESTAURANT
- LUNA GRILL
- MENCHIE'S FROZEN YOGURT
- PANERA BREAD
- RED ROBIN
- SETTEBELLO PIZZERIA NAPOLETANA
- STARBUCKS
- TEXAS DE BRAZIL
- THE CHEESECAKE FACTORY
- WHOLE FOODS
- YARD HOUSE



TEXAS DE BRAZIL



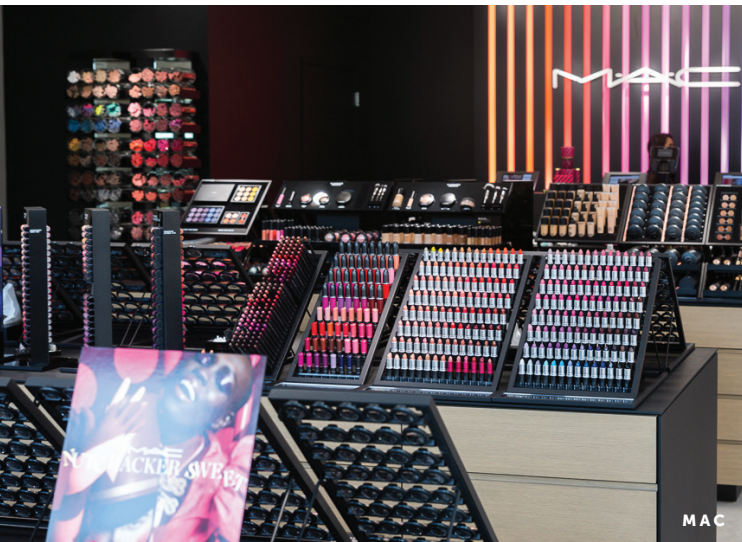
SILVERLAKE RAMEN



THE CHEESECAKE FACTORY



LASERAWAY



MAC



ETHAN ALLEN

OUR SHOPS COLLECTIVE RETAIL

- 24 HOUR FITNESS SUPER SPORT
- AMAZING LASH STUDIO
- BELLA THREADING STUDIO
- CLAIRE'S
- COTTON ON
- ETHAN ALLEN
- EUROPEAN WAX CENTER
- EXER URGENT CARE
- FOREVER 21
- H&M
- JOURNEYS
- LANE BRYANT
- LASERAWAY
- LOHO LOVE & HOPE
- M.A.C COSMETICS
- MASSAGE ENVY SPA
- PANDORA
- PET FOOD EXPRESS
- REI
- SALONS BY JC
- SLEEP NUMBER
- SOMA INTIMATES
- SUNGLASS HUT
- THE BARBER SHOP
- THE CONTAINER STORE
- ULTA
- URBAN OUTFITTERS
- VANS
- VERIZON WIRELESS
- VICTORIA'S SECRET
- WINDSOR



VANS



H&M



URBAN OUTFITTERS



COLOR ME MINE



CENTURY RIVERPARK 16 & XD

OUR ENTERTAINMENT
**LEISURE
& FUN**

- BOWLERO
- CENTURY RIVERPARK 16 & XD
- COLOR ME MINE
- JUMP 'N JAMMIN
- LEVITY LIVE COMEDY CLUB
- THE MIGHTY AXE
- THE PAINTED CABINET
- RED DOOR ESCAPE ROOM



LEVITY LIVE COMEDY CLUB



JUMP 'N JAMMIN



SPRING FUN



KIDS CLUB



TREE LIGHTING CELEBRATION



SUMMER CONCERT SERIES



HOLIDAY



FASHION SHOW

OUR EXPERIENCES SIGNATURE EVENTS

- KIDS CLUB
- SPRING FUN
- SUMMER CONCERT SERIES
- FASHION EVENTS
- TRICK OR TREATING
- HOLIDAY EVENTS
- FOOD & WINE
- FARMER'S MARKET



SUEÑO JEWELRY STUDIO



BOTTLE & PINT



THE ANNEX EXTERIOR

OUR LOCAL FAVORITE
**THE
ANNEX
FOOD HALL**

- BOTTLE & PINT
- BURNIN' MOUTH
- DON WAFFLY
- LOVE PHO CAFÉ
- PIZZAMAN DAN'S
- RAGAMUFFIN COFFEE ROASTERS
- SILVERLAKE RAMEN
- THE BLEND SUPERFOOD BAR
- TWO HANDS CORN DOGS
- SUEÑO JEWELRY STUDIO



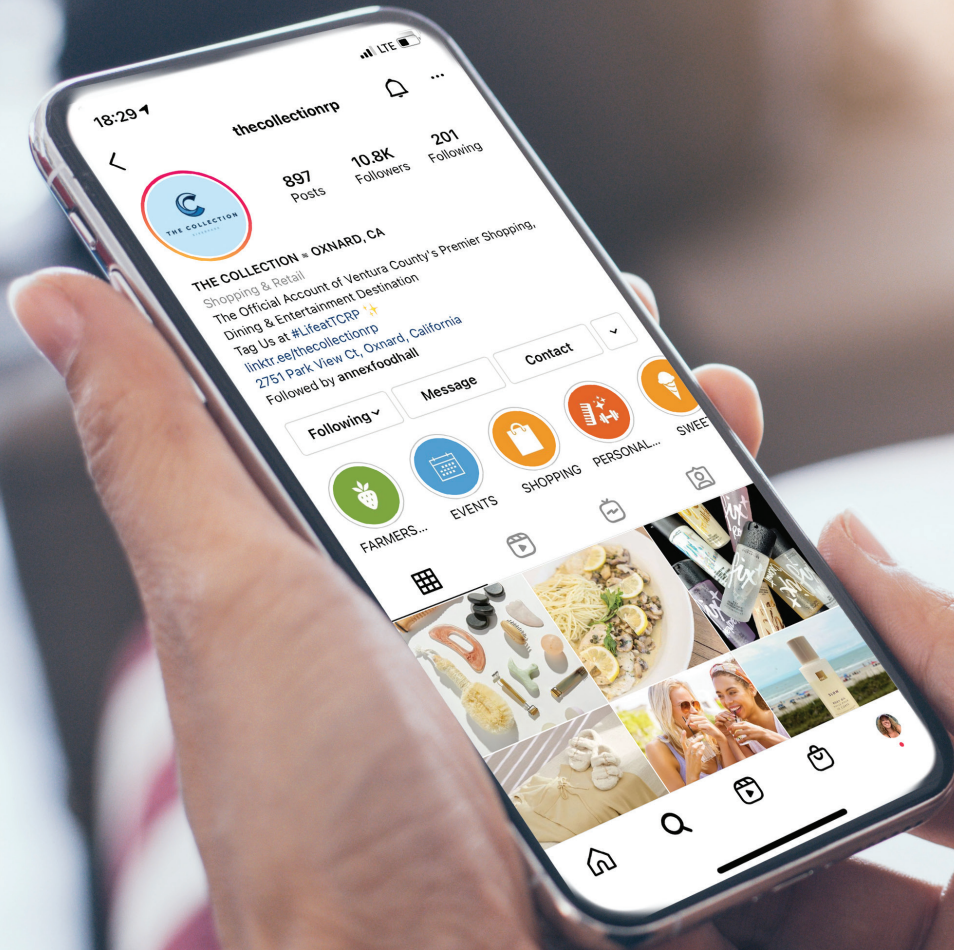
BURNIN' MOUTH



THE BLEND SUPERFOOD BAR



RAGAMUFFIN COFFEE ROASTERS



OUR SOCIAL MEDIA

LET'S CONNECT

@THECOLLECTIONRP #LIFEATTCRP



42+

Facebook followers



13+

Instagram followers



4.2+

Twitter followers



BE A PART OF OUR COLLECTION

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