



# THE COLLECTION

RIVERPARK





VIBRANT

ELEVATED



LOCAL

FRESH

*Since 2012, The Collection at RiverPark has featured a rare blend of world-class public art, culinary-focused local eateries, premier shopping and unique signature events all in a beautifully curated outdoor center. The Collection boasts all of the best qualities West Ventura County and Southern California have to offer.*

CURATED

ECLECTIC





OUR  
COMMUNITY



MEDIAN AGE:  
**37.5**

DAYTIME  
POPULATION  
WITHIN 10 MILES:  
**173 K**



POPULATION:  
**937 K**



AVERAGE  
HOUSEHOLD  
INCOME:  
**\$116 K**  
SIZE:  
**3**



HOUSEHOLDS:  
**318 K**





THE COLLECTION CONTRIBUTION

# A CITY TRANSFORMING

*Since we opened our doors in 2012, our community has strengthened.*

## THE POPULATION PROGRESSED

*Oxnard has increased by 17k+ new residents since 2012, a 0.92% higher growth rate compared to the state.*

## THE JOB MARKET EXPANDED

*There has been a 2.38% increase in the job market, compared to a growth rate of .881% state wide.*

## AVERAGE HH INCOME PROSPERED

*Income has seen 5.07% annual growth, compared to a 4.84% state average.*

## PROPERTY VALUE INCREASED

*Property value has gone up by an average of 7.47%, 0.1% higher than the state average.*

- TRADE REGION
- 20 MILE
- 10 MILE
- 5 MILE



# TODAY'S CUSTOMER



*The Collection is an eclectic mix of retail, shops, services, entertainment, and public art providing Ventura County with everything they need all in one beautiful open-air center.*

## MILLENNIAL ENTREPRENEURS

AVERAGE AGE: 27

OCCUPATIONS:

*Event Planning, Marketing Strategy, Military, Web Design*

LOVES: *Beach Picnics, Bottle & Pint, Happy Hour, Live Music*

COLLECTION

FAVORITES:

*Burnin' Mouth, Forever 21, It's Boba Time, The Barber*

*Shop, Silverlake Ramen, Urban Outfitters, Vans*

## COLLEGE-EDUCATED HOME OWNERS

AVERAGE AGE: 32

OCCUPATIONS:

*Account Management, Office Administration, Medical*

LOVES: *Brunch, Date Nights, Traveling, Yoga*

COLLECTION

FAVORITES:

*24 Hour Fitness, Levity Comedy Club, Larsens Grill, REI, Ulta, Yard House*

## WELL-ESTABLISHED RESIDENTS

AVERAGE AGE: 46

OCCUPATIONS:

*Agricultural Engineering, Lawyers, Operations Management*

LOVES: *Family Gatherings, Game Nights, Road Trips, Movie Nights*

COLLECTION

FAVORITES:

*Century RiverPark 16& XD, Ethan Allen, H&M, Jump 'N Jammin, Menchie's Frozen Yogurt, The Cheesecake Factory, The Container Store, Whole Foods*



# EVERYTHING YOU NEED

## APPAREL & ACCESSORIES

- 3Q** Lane Bryant
- 3R** Soma Intimates
- 3T** Victoria's Secret
- 4C** Urban Outfitters
- 4D** Journeys
- 4E** Windsor
- 4J** Vans
- 4L** Girl Scouts of California's Central Coast
- 4M** Heaven Sneaker Shop  
REI
- 6G** Pandora
- 6H** Cotton On
- 6I** Sunglass Hut
- 6J** Claire's  
Forever 21  
H&M

## ENTERTAINMENT

- 2G** Red Door Escape Room  
Bowlero  
Levity Live Comedy Club
- 3A** Jump N' Jammin
- 3B** The Mighty Axe
- 3C** The Painted Cabernet
- 3K** Color Me Mine  
Century RiverPark 16 & XD

## HEALTH, BEAUTY & SPA

- 2E** The Barber Shop
- 3N** LaserAway
- 3P** Massage Envy & Spa
- 3S** M.A.C Cosmetics  
Ulta
- 4G** Amazing Lash Studio
- 4K** Salons by JC
- 5B** Bella Threading Studio
- 5H** European Wax Center
- 5J** TD Nail Studio  
24 Hour Fitness Super Sport

## HOME & GIFTS

- 2F** LOHO Love & Hope
- 3D** Mero Games
- 3H** Sleep Number
- 6B** Ethan Allen  
The Container Store

## RESTAURANT, EATERIES & SPECIALTY

- 1B** Red Robin
- 2B** Los Agaves Mexican Restaurant
- 2C** Luna Grill
- 2D** Copper Blues Rock Pub & Kitchen
- 2H** Yard House
- 3I** Five Guys Burgers & Fries
- 3J** Panera Bread
- 3L** Starbucks
- 3M** Menchie's Frozen Yogurt
- 4A** After's Ice Cream
- 4B** IT'SUGAR
- 4F** Kabuki Japanese Restaurant
- 4H** GEN Korean BBQ House
- 4I** King and Queen Cantina
- 5A** Da Hickory House
- 5D** Texas de Brazil
- 5E** Settebello Pizzeria Napoletana
- 5F** It's Boba Time
- 5G** Devil & Angel Desserts
- 6D** The Cheesecake Factory
- 6E** Lazy Dog Restaurant & Bar
- 6F** Larsen's Grill  
Whole Foods

## SPECIALTY SERVICES

- 1A** Ventura County Credit Union
- 1C** Bank of America
- 2A** Khanna Vision Institute
- 3G** Verizon Wireless
- 3O** EXER Urgent Care
- 5I** Oxnard Police Substation
- 6A** Pet Food Express

## THE ANNEX FOOD HALL

- A** Bottle & Pint
- A** Burnin' Mouth
- A** Burrata House
- A** Don Waffly
- A** Love Pho Café
- A** PizzaMan Dan's
- A** Ragamuffin Coffee Roasters
- A** Silverlake Ramen
- A** The Blend Superfood Bar
- A** Two Hands Corn Dogs
- A** Sueño Jewelry Studio

## OFFICES

- 3E** Aerotek, Ste 221
- 3E** Advanced Technologies, Ste 281
- 3E** CBRE
- 3E** Dignified Home Loans, Ste 231
- 3E** Lawyers Title, Ste 241
- 3E** Management Office, Ste 261
- 3E** YARDI SYSTEMS
- 3F** Keller Williams  
West Ventura County,  
2741 Park View Court
- 4N** Ageless Men's Health, Ste 250
- 4N** Good Sam Enterprises, Ste 240
- 4N** Indus Technology, Ste 260  
YARDI SYSTEMS



# ALL IN ONE PLACE

- 1
- 2
- 3
- 4
- 5
- 6
- A





IT'S BOBA TIME



YARD HOUSE



SETTEBELLO PIZZERIA NAPOLENTANA

## OUR RESTAURANTS CULINARY FOCUSED

AFTER'S ICE CREAM  
COPPER BLUES ROCK PUB & KITCHEN  
DA HICKORY HOUSE  
DEVIL & ANGEL DESSERTS  
FIVE GUYS BURGERS & FRIES  
GEN KOREAN BBQ HOUSE  
IT'S BOBA TIME  
IT'SUGAR  
KABUKI JAPANESE RESTAURANT  
KING & QUEEN CANTINA  
LARSEN'S GRILL  
LAZY DOG RESTAURANT & BAR  
LOS AGAVES MEXICAN RESTAURANT  
LUNA GRILL  
MENCHIE'S FROZEN YOGURT  
PANERA BREAD  
RED ROBIN  
SETTEBELLO PIZZERIA NAPOLETANA  
STARBUCKS  
TEXAS DE BRAZIL  
THE CHEESECAKE FACTORY  
WHOLE FOODS  
YARD HOUSE



TEXAS DE BRAZIL



SILVERLAKE RAMEN

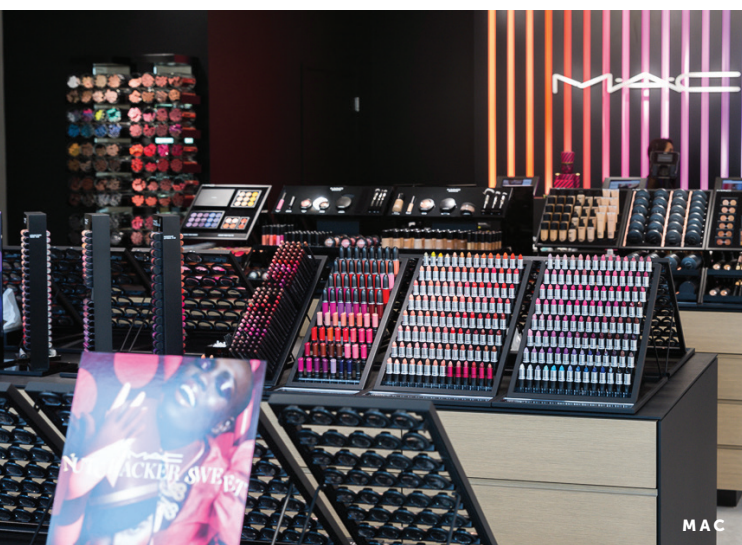


THE CHEESECAKE FACTORY





LASERAWAY



MAC



ETHAN ALLEN

# OUR SHOPS COLLECTIVE RETAIL

24 HOUR FITNESS SUPER SPORT  
AMAZING LASH STUDIO  
BELLA THREADING STUDIO  
CLAIRE'S  
COTTON ON  
ETHAN ALLEN  
EUROPEAN WAX CENTER  
EXER URGENT CARE  
FOREVER 21  
H&M  
JOURNEYS  
LANE BRYANT  
LASERAWAY  
LOHO LOVE & HOPE  
M.A.C COSMETICS  
MASSAGE ENVY SPA  
PANDORA  
PET FOOD EXPRESS  
REI  
SALONS BY JC  
SLEEP NUMBER  
SOMA INTIMATES  
SUNGLASS HUT  
THE BARBER SHOP  
THE CONTAINER STORE  
ULTA  
URBAN OUTFITTERS  
VANS  
VERIZON WIRELESS  
VICTORIA'S SECRET  
WINDSOR



VANS



H&M



URBAN OUTFITTERS





COLOR ME MINE



CENTURY RIVERPARK 16 & XD

OUR ENTERTAINMENT

# LEISURE & FUN

BOWLERO

CENTURY RIVERPARK 16 & XD

COLOR ME MINE

JUMP 'N JAMMIN

LEVITY LIVE COMEDY CLUB

THE MIGHTY AXE

THE PAINTED CABERNET

RED DOOR ESCAPE ROOM



LEVITY LIVE COMEDY CLUB



JUMP 'N JAMMIN





SPRING FUN



KIDS CLUB



TREE LIGHTING CELEBRATION

## OUR EXPERIENCES SIGNATURE EVENTS

KIDS CLUB  
SPRING FUN  
SUMMER CONCERT SERIES  
FASHION EVENTS  
TRICK OR TREATING  
HOLIDAY EVENTS  
FOOD & WINE



SUMMER CONCERT SERIES



HOLIDAY



FASHION SHOW





SUEÑO JEWELRY STUDIO



BOTTLE & PINT



THE ANNEX EXTERIOR

OUR LOCAL FAVORITE

# THE ANNEX FOOD HALL

BOTTLE & PINT  
BURRATA HOUSE  
BURNIN' MOUTH  
DON WAFFLY  
LOVE PHO CAFÉ  
PIZZAMAN DAN'S  
RAGAMUFFIN COFFEE ROASTERS  
SILVERLAKE RAMEN  
THE BLEND SUPERFOOD BAR  
TWO HANDS CORN DOGS  
SUEÑO JEWELRY STUDIO



BURNIN' MOUTH

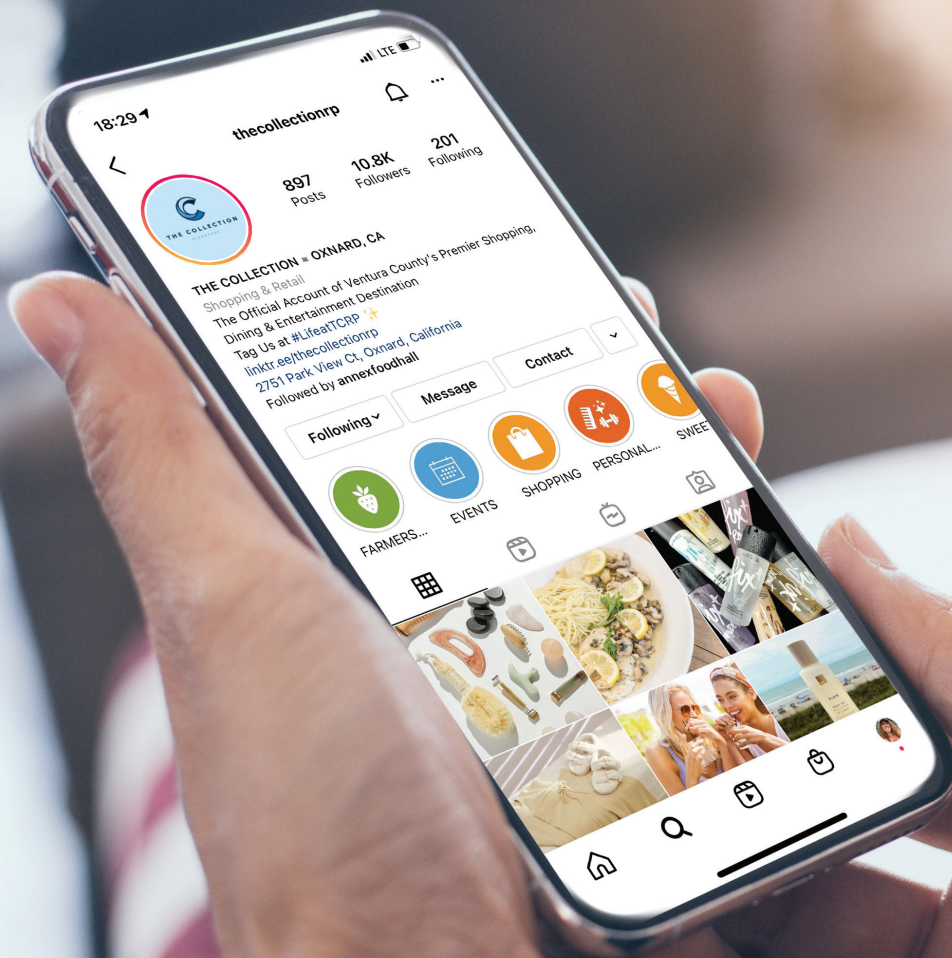


THE BLEND SUPERFOOD BAR



RAGAMUFFIN COFFEE ROASTERS





OUR SOCIAL MEDIA

# LET'S CONNECT

@THECOLLECTIONRP #LIFEATTCRP



**42K+**

*Facebook followers*



**14.9K**

*Instagram followers*



**4.2K+**

*Twitter followers*





# BE A PART OF OUR COLLECTION

**KIRIL MCKEE**

858.736.5640

[kiril.mckee@sheaproperties.com](mailto:kiril.mckee@sheaproperties.com)

**TRACI RUSSELL**

480.822.9872

[trussell@centercal.com](mailto:trussell@centercal.com)



**THE COLLECTION**  
RIVER PARK

THECOLLECTIONRP.COM  
805.278.9500

[f](#) [t](#) [i](#) @THECOLLECTIONRP