

ADVERTISING & SPONSORSHIP *Opportunities*

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE
AT THE COLLECTION AT RIVERPARK:

1 ONSITE SIGNAGE

22X28 STREET SIGN
Located in common areas of center

**STREETLIGHT FLAG
BANNER**

Located at entrances of center

**VACANT STOREFRONT
BARRICADE**

Located on any vacant storefront
(locations vary)

BACKLIT DIRECTORY
Five throughout the property in high
traffic areas

DIGITAL LED BOARD
Located along Highway 101
*Limited to businesses located at The Collection
or current sponsorship partners*

2 DIGITAL MARKETING

*Limited to businesses located at The Collection
or current sponsorship partners*

SOCIAL MEDIA MENTIONS:

- Facebook: 42K
- Instagram: 15K+
- Twitter: 4K+

WEBSITE:

- Website event ad

EMAIL NEWSLETTER:

- *Over 9K+ current subscribers*
- Dedicated email newsletter
- Newsletter inclusion

3 SPONSORSHIP OPPORTUNITIES

- Onsite Naming Opportunities
(family restrooms, playground, Wi-Fi, etc.)
- Summer Concert Series
- Spring Events including Bunny Photos
- Fashion Shows and Shopping Events
- Halloween Event
- Tree Lighting Celebration
- Santa Photos
- Holiday Events





Vacant Storefront Barricade



Digital LED Board



Street Light Banner



Backlit Directory



22x28 Street Sign



THE COLLECTION
RIVERPARK

FOR MORE INFORMATION
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