2025 Advertising & Business Development













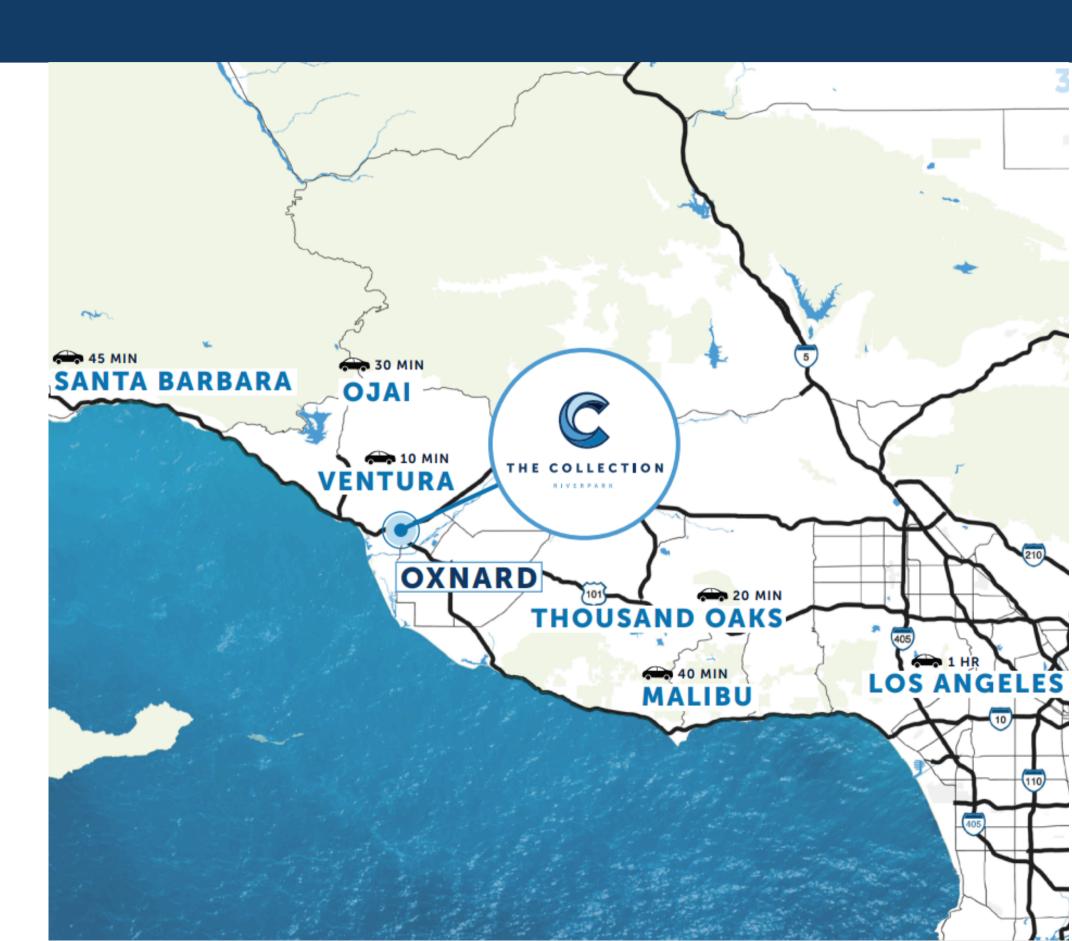


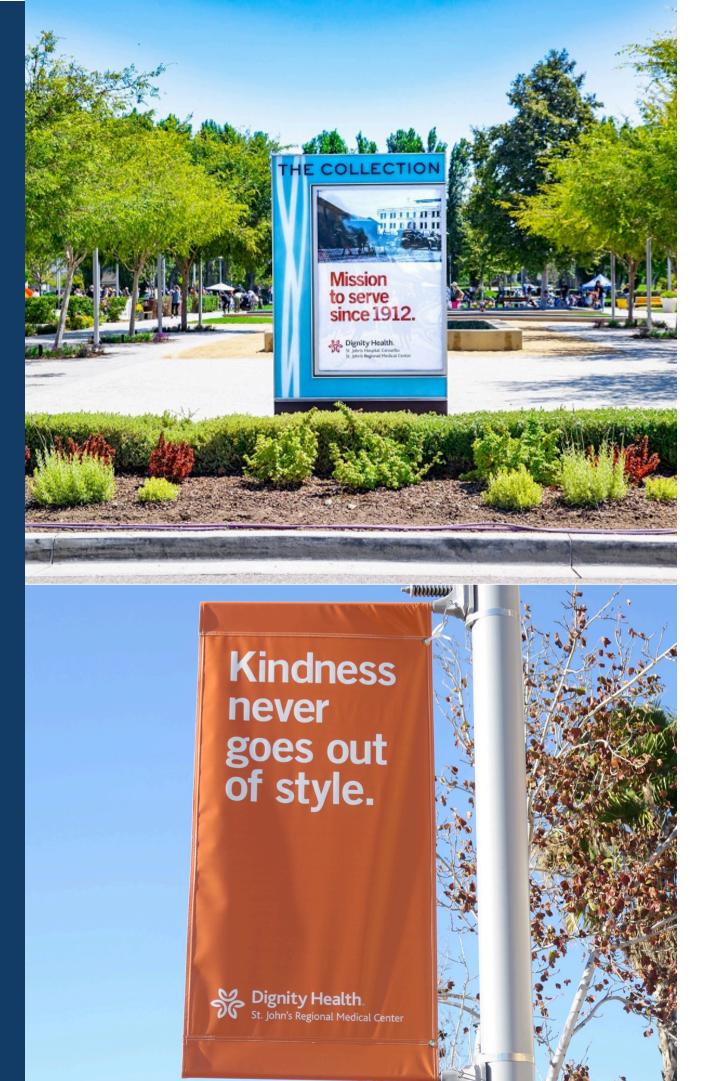
Facts

The Collection at RiverPark is a 650,000 square foot, open air, specialty retail center located in the heart of West Ventura County.

2024 Visits to Center 10.2 million

2023 Visits to Center
10 million







On-Site Advertising

Backlit Directories

Location

Park View Court: Near office tenants and outdoor dining, next to The Annex Food Hall

The fire pit: Near REI, H&M and across from The Container Store

Flag Banners

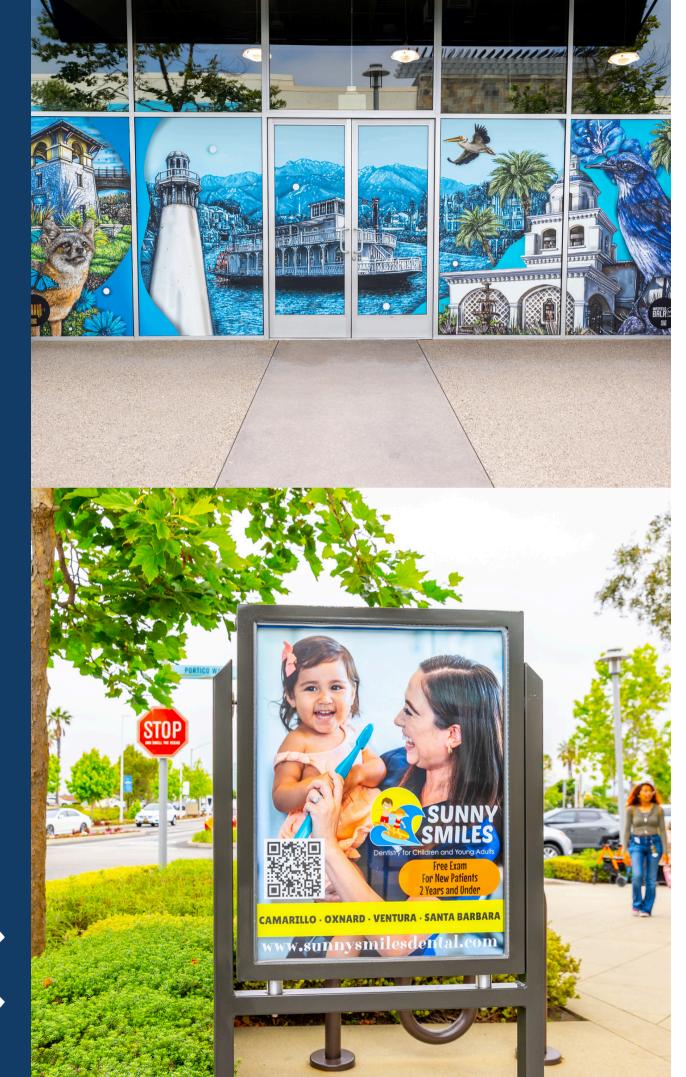
Location	
Target Entrance	
Century Riverpark 16 & XD Entrance	
24 Hour Entrance & Container Store Entrance	

^{*}Location subject to change

^{*}Location subject to change

^{*}Print and install is not included in pricing

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On-Site Advertising

Vacant Storefront Barricade

Location Subject to Availability

22x228 Street Sign

Location	Availability
1 (Starbucks Corner)	Available/Available
2 (Annex Food Hall)	Available/Available
3 (Century Theatre)	Available/Available
5 (REI Garden Area)	Available/Available

^{*}Location subject to change

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On-Site Activations







Car Display



Display on Park View Court







Interested in becoming a presenting or supporting sponsor for one of our signature events? Some examples are:

Presenting

- Photos with the Bunny
- Santa Paws Pet Photo Nights
- Photos with Santa
- Tree Lighting Celebration

Supporting

- Kids Club
- Tree Lighting Celebration
- Trick-or-Treat at The Collection

Custom Sponsorships

• We love to get creative and offer flexible sponsorship options tailored to your marketing goals and budget

As a presenting or supporting sponsor, your brand will be featured and engaged in the process of event promotion, execution, and post-event publicity. Please contact the marketing department as each event requires different elements.

Sponsorship starts at \$5k for Supporting and \$10k for Presenting

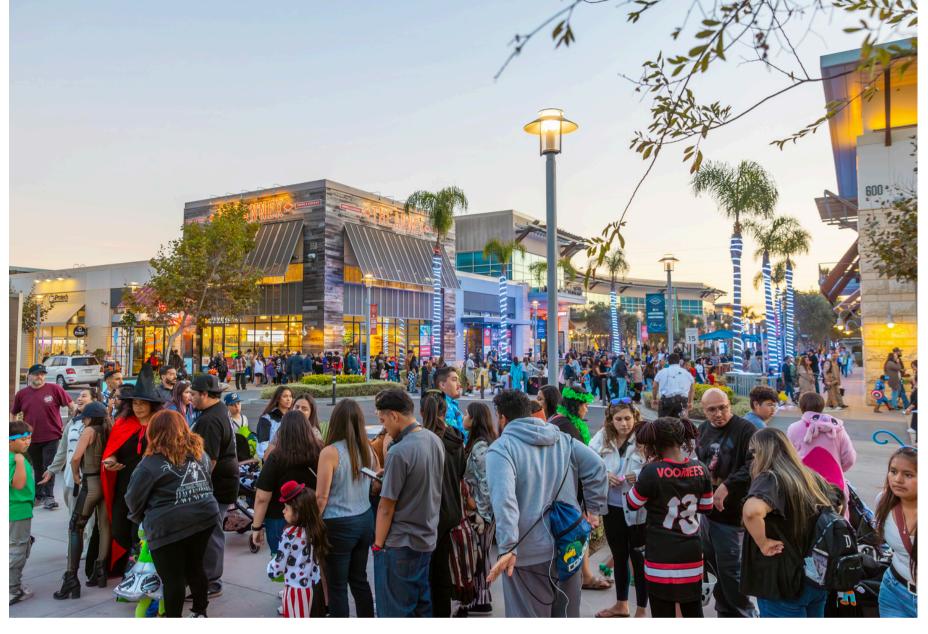
*Digital ads and graphics must be approved by The Collection management.













Social Media

FACEBOOK

INSTAGRAM

TWITTER







42k likes

18.7k followers

4.2k followers



Contact vscott@centercal.com







