

# ADVERTISING & SPONSORSHIP Opportunities

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE AT THE COLLECTION AT RIVERPARK:

## 1 ONSITE SIGNAGE

### 22X28 STREET SIGN

Located in common areas of center

### STREET LIGHT FLAG BANNER

Located at entrances of center

### VACANT STOREFRONT BARRICADE

Located on any vacant storefront (locations vary)

### BACKLIT DIRECTORY

Five throughout the property in high traffic areas

### DIGITAL LED BOARD

Located along Highway 101

Limited to businesses located at The Collection or current sponsorship partners

## 2 DIGITAL MARKETING

Limited to businesses located at The Collection or current sponsorship partners

### SOCIAL MEDIA MENTIONS:

- Facebook: 42K
- Instagram: 18.8K+
- Twitter: 4K+

### WEBSITE:

- Website event ad

### EMAIL NEWSLETTER:

- \*Over 11K+ current subscribers\*
- Dedicated email newsletter
- Newsletter inclusion

## 3 SPONSORSHIP OPPORTUNITES

- Onsite Naming Opportunities (family restrooms, playground, Wi-Fi, etc.)
- Summer Concert Series
- Spring Events including Bunny Photos
- Halloween Event
- Tree Lighting Celebration
- Santa Photos
- Holiday Events



THE COLLECTION  
RIVER PARK

### FOR MORE INFORMATION

Please Contact: Vanessa Scott  
Vscott@Centercal.com | 805.290.3076

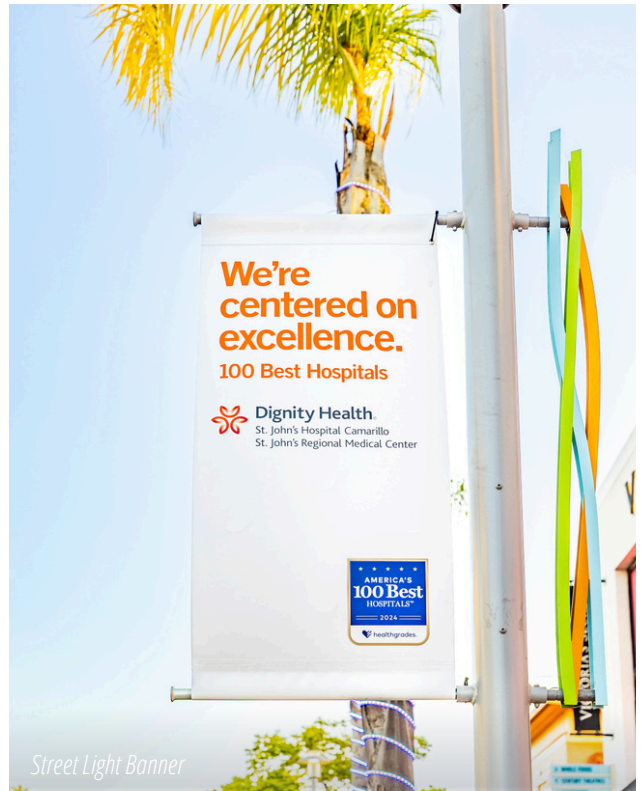




Vacant Storefront Barricade



Digital LED Board



Street Light Banner



Backlit Directory



22x28 Street Sign



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