

ADVERTISING & SPONSORSHIP Opportunities

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE AT THE COLLECTION AT RIVERPARK:

1 ONSITE SIGNAGE

22X28 STREET SIGN

Located in common areas of center

STREET LIGHT FLAG BANNER

Located at entrances of center

VACANT STOREFRONT BARRICADE

Located on any vacant storefront (locations vary)

BACKLIT DIRECTORY

Five throughout the property in high traffic areas

DIGITAL LED BOARD

Located along Highway 101

Limited to businesses located at The Collection or current sponsorship partners

2 DIGITAL MARKETING

Limited to businesses located at The Collection or current sponsorship partners

SOCIAL MEDIA MENTIONS:

- Facebook: 42K
- Instagram: 18.8K+
- Twitter: 4K+

WEBSITE:

- Website event ad

EMAIL NEWSLETTER:

- *Over 11K+ current subscribers*
- Dedicated email newsletter
- Newsletter inclusion

3 SPONSORSHIP OPPORTUNITIES

- Onsite Naming Opportunities (family restrooms, playground, Wi-Fi, etc.)
- Summer Concert Series
- Spring Events including Bunny Photos
- Halloween Event
- Tree Lighting Celebration
- Santa Photos
- Holiday Events



THE COLLECTION
RIVER PARK

FOR MORE INFORMATION

Please Contact: Vanessa Scott
Vscott@Centercal.com | 805.290.3076



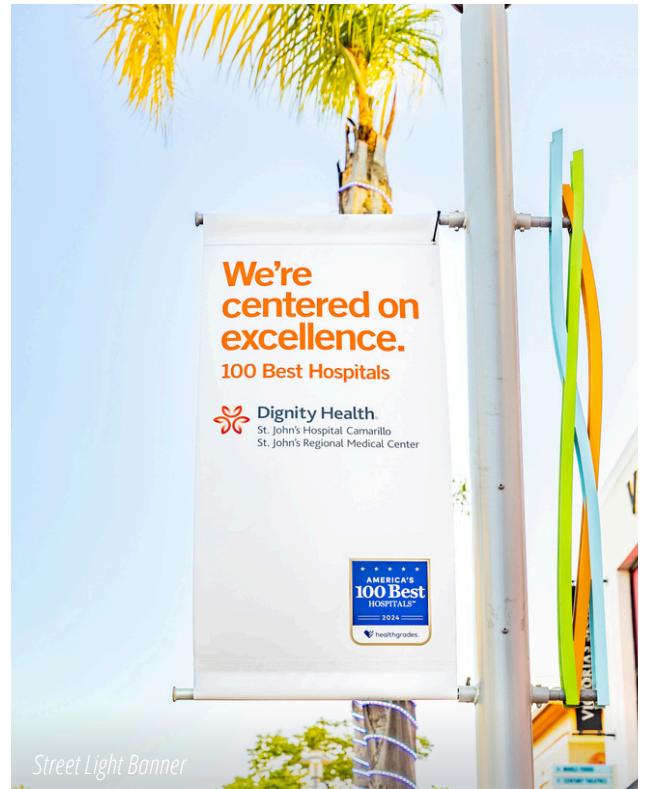
Vacant Storefront Barricade



Digital LED Board



Backlit Directory



Street Light Banner



22x28 Street Sign



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