

# 2026 Advertising & Business Development







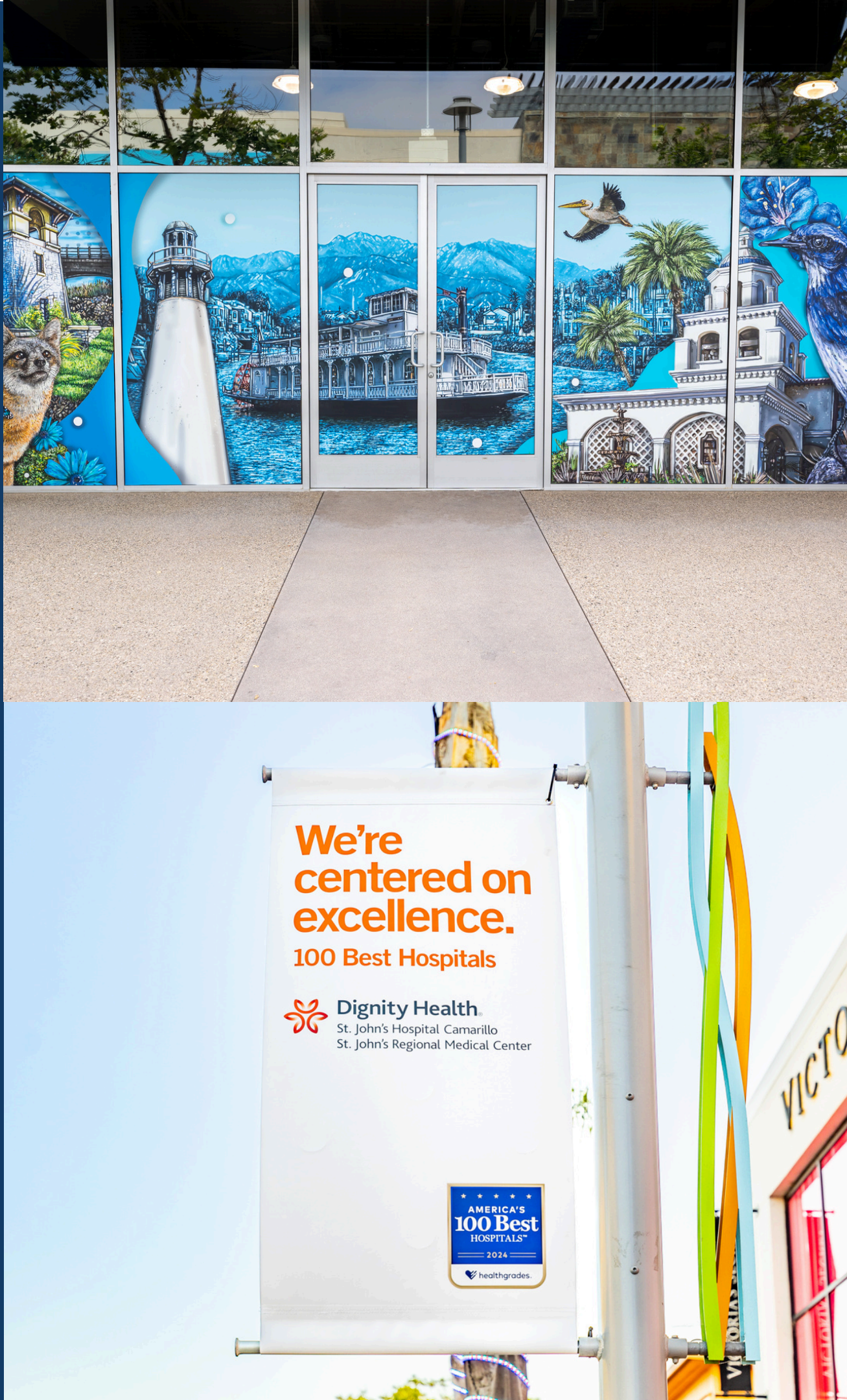
# Facts

The Collection at RiverPark is a 650,000 square foot, open air, specialty retail center located in the heart of West Ventura County.

**Average Annual Visits to  
Center  
10.7 million**







# On-Site Advertising

## Vacant Storefront Barricade

Pricing	Starts at \$5000
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- \*Location subject to change
- \*Print and install is not included in pricing
- \*Pricing is 4-week rates

## Flag Banners

Location
Target Entrance
Century Riverpark 16 & XD Entrance
24 Hour Entrance & Container Store Entrance

- \*Location subject to change
- \*Print and install is not included in pricing
- \*Pricing is 4-week rates





# On-Site Advertising

## 22x228 Street Sign

Location	Availability
1 (Starbucks Corner)	Not available/Available
2 (Annex Food Hall)	Available/Available
3 (Century Theatre)	Available/Available
5 (REI Garden Area)	Available/Available
6 (Ulta Corner)	Available/Available

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# On-Site Activations



**Pop-Up Shop**



**Car Display**

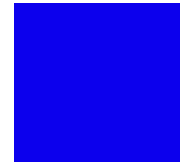


**Display on Park View Court**

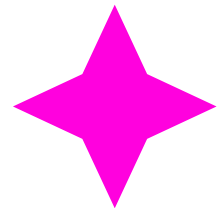




# M a p



22x28 Street Signage



Flag Banners







# Sponsorship Opportunities

Interested in becoming a presenting or supporting sponsor for one of our signature events? Some examples are:

## Presenting

- Rock The Collection
- Trick-or-Treat at The Collection
- Tree Lighting Celebration
- Photos with Santa
- Santa Paws Pet Photo Nights

## Supporting

- Rock The Collection
- Trick-or-Treat at The Collection
- Tree Lighting Celebration

## Custom Sponsorships

- We love to get creative and offer flexible sponsorship options tailored to your marketing goals and budget

As a presenting or supporting sponsor, your brand will be featured and engaged in the process of event promotion, execution, and post-event publicity. Please contact the marketing department as each event requires different elements.

Sponsorship starts at \$5k for Supporting and \$10k for Presenting

\*Digital ads and graphics must be approved by The Collection management.





# Event Photos







# Social Media

FACEBOOK



42k likes

INSTAGRAM



22.1k followers

TWITTER



4.2k followers

@TheCollectionRP

**Contact**  
**vscott@centercal.com**

