

2026 Advertising & Business Development





Facts

The Collection at RiverPark is a 650,000 square foot, open air, specialty retail center located in the heart of West Ventura County.

Average Annual Visits to Center
10.7 million





On-Site Advertising

Vacant Storefront Barricade

Pricing

Starts at \$5000

*Location subject to change

*Print and install is not included in pricing

*Pricing is 4-week rates

Flag Banners

Location

Target Entrance

Century Riverpark 16 & XD Entrance

24 Hour Entrance & Container Store Entrance

*Location subject to change

*Print and install is not included in pricing

*Pricing is 4-week rates



On-Site Advertising

22x228 Street Sign

Location	Availability
1 (Starbucks Corner)	Not available/Available
2 (Annex Food Hall)	Available/Available
3 (Century Theatre)	Available/Available
5 (REI Garden Area)	Available/Available
6 (Ulta Corner)	Available/Available

*Location subject to change

*Print and install is not included in pricing

*Pricing is 4-week rates

On-Site Activations



Pop-Up Shop



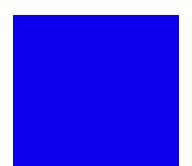
Car Display



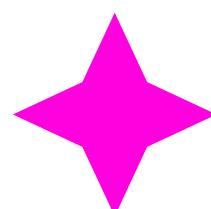
Display on Park View Court



Map



22x28 Street Signage



Flag Banners



Sponsorship



Sponsorship Opportunities

Interested in becoming a presenting or supporting sponsor for one of our signature events? Some examples are:

Presenting

- Rock The Collection
- Trick-or-Treat at The Collection
- Tree Lighting Celebration
- Photos with Santa
- Santa Paws Pet Photo Nights

Supporting

- Rock The Collection
- Trick-or-Treat at The Collection
- Tree Lighting Celebration

Custom Sponsorships

- We love to get creative and offer flexible sponsorship options tailored to your marketing goals and budget

As a presenting or supporting sponsor, your brand will be featured and engaged in the process of event promotion, execution, and post-event publicity. Please contact the marketing department as each event requires different elements.

Sponsorship starts at \$5k for Supporting and \$10k for Presenting

*Digital ads and graphics must be approved by The Collection management.



Events Photos



Social Media

FACEBOOK



42k likes

INSTAGRAM



22.1k followers

TWITTER



4.2k followers

@ The Collection R P

Contact

vscott@centercal.com

